

2010 D-DAY Mountain Bike Expo Information Sheet

Expo Schedule:

The event schedule below outlines some of the major happenings throughout the day. Announcements will be made periodically during the event. All sponsored venues and group rides are subject to change without notice and may not follow the suggested period indicated below due to time constraints, equipment delays, personnel and/or weather conditions.

Expo Time	Venues [Clinics/Demonstration/Group Rides]
9:30 am	Event Opens To Public
9:45 am	HMBP Ladies Only Clinic – Sponsored by Highland Mountain Bike Park Sponsor Booths & DB Skills Area Open
10:00 am	Advance Freeride Trail Group Ride – Sponsored by Dieselbikes [120~150 min.] Basic Bike Service Available – Sponsored by Wheelworks
10:10 am	Intermediate Trail Group Ride – Sponsored by NSNEMBA [120~150 min.]
10:20 am	Beginner Trail Group Ride – Sponsored by Dieselbikes [90~120 min.]
10:30 am	Intermediate XC Group Ride – Sponsored by Dieselbikes [120~150 min.]
10:40 am	Intermediate Freeride Trail Group Ride – Sponsored by Dieselbikes [120~150 min.]
10:50 am	Beginner Trail Group Ride – Sponsored by NSNEMBA [90~120 mins]
11:00 am	Mike Steidley Trials Show # 1 – Presented by Kenda and Haro Bikes Food & Beverage Concession Fully Open [Serving Food Starts]
11:30 am	HMBP Best of Lynn Tour – Presented by Highland Mountain [approx. 120 min.]
11:45 am	Two Wheel Limbo Contest – Fun Contest [Adults & Kids]
12:30 pm	High Jump Competition – Registration Required
1:30 pm	Moving Target Team Challenge – Fun Contest [Adults & Kids]
2:15 pm	Mike Steidley Trials Show # 2 – Presented by Kenda and Haro Bikes
2:45 pm	Event Raffle Drawing – Must Be Present To Win
3:30 pm	Food & Beverage Concession Closed
4:00 pm	Event Ends

CASH EVENT ONLY:

Please note this is a cash event only. At this point in time, the location of the event and current electronic services available to Dieselbikes will not allow us to accept Credit Card or Debit Card transactions.

Event Sponsored Venues:

Attendees who wish to participate in any venue related to the 2010 D-Day Mountain Bike Expo must pay the event admission (\$5.00) and sign all required liability forms before receiving an event bracelet. Event liability forms are to be completed by any individual who is attending and participating in any venue. If an attendee is under the age of 18, all liability waiver forms must be signed by a legal parent/guardian upon proper Photo ID.

Use of DEMO Bikes and/or Equipment:

Rules and regulations for use of DEMO bikes and equipment during the event are controlled by the participating sponsors. At no time does Dieselbikes have control or authority over sponsor related demo equipment. Use of DEMO bikes and equipment is on a first come first serve basis controlled by the participating sponsors. Attendees should check with event sponsors regarding the availability of DEMO bikes and equipment. Use of a bicycle helmet is required to ride a DEMO bicycle.

DO NOT EXPECT A DEMO BIKE TO BE AVAILABLE FOR A TEST RIDE THE MINUTE YOU WALK UP TO A SPONSOR'S BOOTH. DO NOT EXPECT A DEMO BIKE MAY BE AVAILABLE FOR A TEST RIDE IN LYNN WOODS!

Competitive Contest:

Dieselbikes will be hosting a High Jump Competition with prizes slated for first, second and third place finishers. This is a competitive contest that will require a separate entry fee of \$10.00 per person along with the signature of a contest liability release form. You must be a paid event attendee to be eligible to register for this contest. Contestants under the age of 18 must have liability waiver forms signed by a legal parent/guardian upon proper Photo ID.

Fun Games [non-competitive]:

Dieselbikes will be hosting a number of games and contests with associated prize packs for contest winners. All games and contests are for FUN providing interaction between event attendees and/or sponsors. Sign-up sheets will be available at the Dieselbikes admission tent. You must be a paid event attendee to participate in any game or contest.

Group Rides [non-demo bike]:

Dieselbikes and event sponsors will be hosting a number of group rides in Lynn Woods. These rides can be up to 150 minutes in duration covering a wide variety of terrain depending on the level of difficulty. These rides are not intended for DEMO bike use (Check with DEMO Sponsors). You must be a paid event attendee, have your own bicycle and helmet to participate in these group rides.

Dieselbikes Mountain Bike Stunts:

Our portable mountain bike stunts will be available for all paid event attendees to use. These stunts are designed to be challenging and help develop skill sets such as balance and body motion. All attendees who choose to utilize the available mountain bike stunts assume all risks and are aware personal injury can occur. You must be a paid event attendee to utilize these portable mountain bike stunts.

Food & Beverage Concession:

The food & beverage concession will be provided by Dieselbikes during this event. This concession is located next to the admissions booth and will operate between the hours of 9:30am and 3:30pm, unless we run out of food & beverages first. A menu list of available food & beverages with prices is located at the concession.

Sponsor Concessions:

Sponsors such as Odwalla & Mountain Energy Drink will be onsite offering FREE beverage samples. Availability of these beverages during the event will depend solely on the supporting sponsor's supply & schedule. These FREE beverage samples will NOT be available all day, so get over to their booths and try some!

Restroom Facilities:

Restroom facilities are onsite next to the softball field (first base) located in a large GREEN building. This facility will be open all day during the event.

Event Raffle Rules:

Dieselbikes will hold a raffle to help support our continuing efforts for trail maintenance in Lynn Woods. Prizes for this raffle were donated by our sponsors for this trail effort. Raffle tickets will be available for purchase at the Dieselbikes booth. There is no limit on the number of tickets a single attendee can purchase. The list of prizes and the order in which they will be raffled off will be posted at the Dieselbikes Booth. The raffle drawing will begin at 2:45pm and be held near the Dieselbikes Booth. You must be present during the raffle drawing if your ticket number is called to claim your prize. Winning ticket numbers will be announced in the order as they are selected. A selected (winning) ticket number will be announced three (3) times after it's been selected. If no attendee is identified as the winner, that number will be discarded and a new winning number will be selected.

First Aid & Emergency Issues:

Basic First Aid will be available at both the **Dieselbikes Booth** and **NEMBA Mountain Bike Patrol Booth** located near the expo entrance/exit. For matters that are beyond first aid, please bring them to the attention of any Dieselbikes Staff or Event Sponsor. Communication during trail group rides in Lynn Woods Reservation is difficult and in the event of an accident, rescue and medical treatment may not be immediately available. For your reference and in the event of an emergency, we have provided contact numbers for the City of Lynn Fire & Rescue.

Emergency Contact Numbers:

- 1) For Fire & Medical Emergencies Dial 911
- 2) For Lynn Fire Department (Direct) 781-593-1234
- 3) For Lynn Police Department (Direct) 781-595-2000